

Renée Lozeau

Senior Graphic Designer | Branding, Production, and Environmental Design



Contact Renée

RL@HarmonyCreative.ca

250-305-4770

Saanichton and Tsawwassen, BC

Portfolio: HarmonyCreative.ca

Testimonials: harmonycreative.ca/Testimonials

Other references available upon request.

Awards

- ▶ **CIDA Award: Gold**
Best Cover Design
- ▶ **CIDA Award: Silver**
Best Single Ad Design

Software

Advanced use and installation of the following:

- ▶ **Adobe Creative Suite:**
InDesign, Illustrator, Photoshop, Acrobat Pro, After Effects, Premiere Pro
- ▶ **Web and Digital:**
WordPress, Canva, Zapier, FTP Clients, ChatGPT
- ▶ **Office and Collaboration:**
Microsoft Office and 365, Google Workspace, Trello, Smartsheet, Slack, Google Meet, Zoom

Equipment, Tools and Hardware

Operation, adjustment, and maintenance of wide format printers, digital presses, computer hardware maintenance/installation, various cutters (paper, substrate, vinyl plotter), bindery equipment (coil and comb binding, perforation, and scoring), hot and cold laminators, vinyl tools (roller, weeding, assembly, and application), and shrink wrapper.

Résumé

Professional Summary

Experienced creative professional who can lead and execute complex visual communications systems.

Skilled in graphic design, branding, typography, layout, website support, print production, copy writing, and public-facing communications.

Known for creative problem-solving, strong technical production knowledge, collaboration, and reliable project delivery.

Selected Highlights

- ▶ 23+ years of professional graphic design and branding experience
- ▶ Managed and crafted print and digital projects from concept through production
- ▶ Developed signage, publications, advertising, and promotional campaigns
- ▶ Supported organizations across tourism, nonprofit, hospitality, arts, retail, community, sport, and recreation sectors across British Columbia
- ▶ Award-winning publication and advertising design

Core Skills

- ▶ Branding and visual identity including market research and strategy
- ▶ Graphic design and layout
- ▶ Environmental graphics and signage
- ▶ Print production and prepress
- ▶ Marketing and promotional materials
- ▶ Social media and digital graphics
- ▶ Website design, updates, and maintenance
- ▶ Illustration and infographic design
- ▶ Photography, photo editing, retouching, and compositing
- ▶ Fine art reproduction from capture, to colour management and archival printing
- ▶ Video editing and motion graphics of shorts and explainers
- ▶ Editorial copywriting and editing
- ▶ Project coordination and client communication

Professional Experience

Harmony Creative (Freelance)

Graphic Designer, Marketing Consultant
and Creative Strategist | 1999 to Present

- ▶ Provided branding, marketing, print, and digital design services for clients across British Columbia
- ▶ Designed logos, signage, promotional materials, social media graphics, vehicle graphics, and websites
- ▶ Created visitor-facing materials and branded environments for hospitality, arts, retail, and recreation clients
- ▶ Managed projects from concept through production and delivery

Sport for Life Society

Manager of Branding and Design | 2024 to 2026

Manager of Design Services | 2020 to 2024

Graphic Design Coordinator | 2019 to 2020

- ▶ Led branding and design initiatives for a national non-profit organization
- ▶ Developed publications, reports, presentations, event promotions, and print and digital marketing materials
- ▶ Streamlined workflows, coordinated and led suppliers, contractors, and staff, and shepherded projects from quote to production while consistently meeting deadlines
- ▶ Supported organizational communications through strategic visual design

Tell-Tale Signs and Printing / The Stew Magazine

Graphic Designer and Production
Specialist | 2012 to 2019

- ▶ Designed advertisements, publications, signage, and marketing materials
- ▶ Produced magazine layouts, editorial content, and print-ready files
- ▶ Managed workflow, prepress troubleshooting, and production support

Progressive Printers

Graphic Designer (Production) | 2006 to 2012

- ▶ Specialized in production design, colour correction, file preparation, and digital press operation
- ▶ Maintained quality control standards and resolved technical production issues

Arwen's Apparel | 2009 to 2012

Sales Representative, Graphic Design,
Website Maintenance

Focus Design Group

Agency Graphic Designer | 2006 to 2008

Ajax Janitorial

Commercial cleaner | 2006

The Phone Book Co.

Graphic Designer | 2003 to 2006

- ▶ Created advertising layouts, publication design, and print-ready files
- ▶ Developed an efficient system to streamline and organize the production process
- ▶ Gathered stats into reports, improved overall productivity, and met deadlines consistently

Convergys

Account Specialist | 2002 to 2003

- ▶ Received five "Power of One" awards for demonstrating exceptional customer service and technical knowledge

Kamloops Art Gallery

Office Assistant, Database Manager | 1997 to 1998

Marketing, Membership Coordinator | 1998 to 1999

Office Manager | 1999

- ▶ Created marketing initiatives, coordinated membership services, database management, reception, office admin, and bookkeeping

Kamloops Daily News

Delivery and collection

Mt. Timothy Ski Hill (full-time seasonal)

Supervisor, lift operator, and customer service

112 Mile Mega Fuels (full-time seasonal)

Shift lead, attendant, and cashier

Education

Thompson Rivers University, Kamloops

Digital Art & Design Diploma (3.88GPA) | 2000 to 2001

HTML Certificate | 2000

Bookkeeping with Computer Applications

Certificate (GPA: 3.83) | 1996 to 1997

Workshops and eLearning | 2000 to present

- ▶ Motion graphics: Adobe After Effects
- ▶ Video editing: Adobe Premiere Pro
- ▶ Websites: Dreamweaver, WordPress, HTML/CSS authoring, and web setup: domain, hosting, email
- ▶ Photography and fine art
- ▶ Project and people management
- ▶ Communication and conflict resolution
- ▶ Public speaking: Toastmasters International
- ▶ Customer service: Superhost Fundamentals